

BlueChip Equity Yield Series

Key Features

- Individual ownership of a portfolio of securities.
- Active management, focusing on quality companies with attractive yields and reasonably priced.
- Long-only approach, focusing on growing clients' assets over the medium to long term and not benchmarked to any market index.
- Online access and quarterly statements.

Investment Objective

This is a discretionary managed account service ("Account") which invests primarily in securities of dividend yielding companies listed on the Singapore Stock Exchange (SGX). The portfolio may also invest in listed securities of dividend yielding companies outside Singapore but within Asia Pacific Region, subject to a maximum of 30% of the total value of the portfolio.

It seeks to achieve long term total return in the value of the portfolio through capital appreciation and dividend income. The portfolio will focus on buy and hold strategy of securities of listed companies with sustainable dividends payout and reasonably priced. These dividend yielding securities will include ordinary and preference shares of listed companies. It will also invest into money market funds managed by related companies.

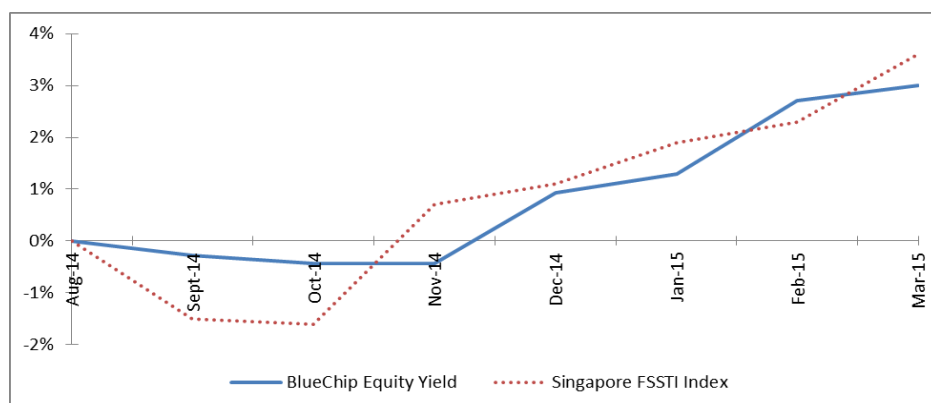
Portfolio Manager adopts a bottom-up, value approach to investing.

The Manager

PhillipCapital comprises a group of companies offering a wide range of financial services to retail investors, high-net-worth individuals, corporations and institutions.

As a global financial services provider, PhillipCapital has presence in 16 countries viz, Singapore, Malaysia, Indonesia, Thailand, Cambodia, Hong Kong, China, Japan, Australia, India, Sri Lanka, Dubai, Turkey, France, United Kingdom and USA.

Composite Performance as at 31st March 2015



	2014	3Mths	6Mths	1Yr	YTD
Returns (%)	0.9	-0.8	NA	NA	2.0

- Source: Investment returns are denominated in MYR. Returns for periods more than 1 year are annualised. The composite performance data represents past performance and is not indicative of future or current performance which may be higher or lower. The returns are based on unaudited results of the composite, comprising discretionary portfolios of similar investment mandate and include reinvestment of dividends and income as well as net of all fees. Individual portfolios' results may vary from the composite returns.
- The Straits Time Index (FSSTI) is presented for information only to reflect the prevailing market climate. The portfolio is not benchmark against any market index.

Disclaimer

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Account Information

Account Type: Equity

Geographical Focus: Singapore (70%) & Asia Pacific (30%)

Fund Source: Cash

Minimum Initial Investment: RM100,000

Minimum Subsequent investment: RM10,000

Minimum Holding Amount: RM100,000

Risk Profile: Higher equity risk and narrowly country focused.

Sector Allocation(%)¹

Telecommunication Services	28.0
Industrials	15.0
Financials	10.0
Consumer Discretionary	10.0
Consumer Staples	8.0
Information Technology	6.0
Utilities	5.0

Top Holdings(%)²

Singapore Exchange Ltd	10.2
SATS Ltd	9.4
Starhub Ltd	9.4
Singapore Press Holdings Ltd	9.3
SIA Engineering	8.0

Notes:

1. The sector allocation is based on a model portfolio as at 31 March 2015 and is subject to change without notice. The sector classification is adapted from the Global Industry Classification Standard.

2. The portfolio holdings are based on a model portfolio as at 31 March 2015 and are subject to change without notice. They do not constitute a recommendation to buy or sell any particular

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